



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/K Rothfus/R/Congress (13160)
Strategic Media Placement (3469)/15773902
EVERSOLE,WHITNEY
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POLK ROTHFUS/R/CON/PA (130629)
National/Political
2696/06320959

Invoice 631079
Inv Date 9/30/2012
Terms Net 30
Contract 331841
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

KEITH ROTHFUS 9/13
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:34AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>NEWS 6-7A/1</u>						
	Spot	5:59:04AM-Channel	Day, W-2	09/19/12 6:40AM (We)	00:30	Channel 11 News 6am	TVGENROTH1211H	\$575.00	
	Spot	5:59:04AM-Channel	Day, W-2	09/19/12 6:58AM (We)	00:30	Channel 11 News 6am	TVGENROTH1211H	\$575.00	
2.0	Contract Line Remarks:		<u>NEWS 5-530P/2</u>						
	Spot	5:00:00PM- 5:30:00	Day, W-2	09/19/12 5:14PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1211H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day, W-2	09/19/12 5:29PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1211H	\$575.00	
3.0	Contract Line Remarks:		<u>NEWS 530-6P/3</u>						
	Spot	5:30:00PM- 6:00:00	Day, W-1	09/19/12 5:44PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1211H	\$600.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$2,900.00	Total Spots	5
Commission	(\$435.00)		
Net Total	\$2,465.00		